

THE UPSHIFT VERIFICATION METHOD

Three questions for *anyone* selling you income.

About sixty seconds total. Works on any creator in the AI income, make-money-online, or side-hustle space. Including us.

THE THREE CHECKS

01 Is their product page public?

A real seller has a live URL you can open. A Gumroad, Stripe, Podia, or similar page with a visible sales count that the seller cannot edit without it changing for everyone who visits. No public page, no check possible. No check possible, no trust.

02 Does the number they post match the number on the page right now?

Open the public page in a fresh tab. If they claim 500 sales and the page shows 12, the screenshot was either fabricated in browser DevTools or taken months ago and posted out of context. Both are tells.

03 Are the only numbers they share the unverifiable ones?

"Total revenue," "students helped," "email subscribers," "six-figure year." None of those can be checked from the outside. If every number in their bio is a number you cannot independently verify, treat all of them as invented until proven otherwise.

THE THREE-PHRASE TEST

If they use these phrases, treat the rest as *marketing*.

"Passive income"

Nothing at this income level is actually passive. Work, then delay, then more work.

"Financial freedom"

A feeling, not a number. Used because it cannot be measured, therefore cannot be disproven.

"Automated"

Real systems are partially automated at best. The word implies no effort. That part is never true.